

# Sebastián Vergara

## UX/UI Designer SR

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Based in Porto  
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### Recent Relevant Experience

#### **Raven** / UX/UI Designer

PRESENT

Throughout this year, I have been actively involved in a prominent real estate project in Latin America known as Parque Arauco, specializing in shopping centers.

#### **Xepelin** / Product Designer

MAY 2022 – DIC 2022

I've worked on the Payments product (Payment to suppliers). I participated in user testing processes to validate user interfaces and user experiences. I also carried out Discovery activities to detect pains and opportunities for improvement or new product initiatives.

I was part of the complete product design process of Payments International. From research, ideation, validation with users and implementation.

#### **Justo** / Product Designer

APR 2021 – MAR 2022

I was in charge of Justo's Web Experience. I pushed the development of the Design System in the company.

I've worked on remote research projects for Chile and Mexico including user testing, Benchmark and surveys to better understand our users. At the same time I've worked in the development of new products and the continuous improvement of the experience.

#### **Reign** / UX/UI Designer

JUN 2020 – JUL 2021

Designed comprehensive design systems for Fybeca's native IOS and Android applications, taking ownership of all App Screens.

Simultaneously, led the design of Landing pages and main site banners for Embonor Coca Cola's B2C E-commerce, establishing visual guidelines for design components. In addition, I contributed to the design of the e-commerce backoffice interface.

### Education

#### **PUC** / Chile

2019 – 2020

Design and Measurement of User Experience in Digital Environments.

#### **U. Mayor** / Chile

2015 – 2016

Master's in Strategic Communication and Branding

#### **UGM** / Chile

2007 – 2012

Crossmedia Design

### Skills & Languages

#### **Skills:**

User flows · Wireframes · Mock ups · User testing · Data analysis · A/B Testing · Detail oriented · Figma · Adobe Illustrator · Adobe Photoshop · Strategic thinking · Motion Design · Design Systems · Style Guides · Figma

#### **Languages:**

Spanish (Native)  
English (Intermediate), currently studying B2.